



**Cynthia Ulrich Tobias, M.Ed.
Best-Selling Author and Popular Speaker**

Cynthia Ulrich Tobias is Founder, Manager and CEO of AppLe St. (Applied Learning Styles). She is an author and speaker, known throughout the United States and internationally for her entertaining, practical and life-changing presentations.

Cynthia earned her Bachelor of Arts in Education from Northwest Nazarene University and followed with her Master of Education degree from Seattle Pacific University. Her successful background includes over twenty-four years of private practice and business ownership, eight years of teaching in public high school, and six years in law enforcement.

Cynthia is internationally recognized as:

- The best-selling author of *The Way They Learn, The Way We Work, Every Child Can Succeed, Bringing out the Best in Your Child, Do You Know What I Like About You?, You Can't Make Me (But I Can be Persuaded), Redefining The Strong-Willed Woman, and I Hate School!*
- A popular presenter at workshops, classes and seminars for business, government agencies, churches and school districts throughout the U.S. and the world.
- A featured guest in radio and television appearances throughout North America.
- Mother of twin sons, now in college.

Past and current corporate clients of Cynthia Ulrich Tobias include:

The Walt Disney Company
Marine Corp Civilian Police
Crime Stoppers, International
WA Criminal Justice Training Commission
King County Fire and Safety
WA State Hostage Negotiation Assoc.
Seattle Police Department
Pierce County, WA
Loma Linda University Medical School
Children's Hospital, Seattle, WA
Sound Family Medicine, Puyallup, WA
GlaxoSmithKline
Automobile Service Association
World Vision
Focus on the Family, U.S. & Canada
Puget Sound Radio Broadcasters

General Motors, Oldsmobile Division
Los Angeles Police Department
International Association for Women Police
Eastside Fire & Rescue
Federal Way Fire Department
Bellevue Police Dept.
City of Seattle, WA
Burlington Northern Santa Fe Railroad
Good Samaritan Hospital
Primera Blue Cross
Kaiser Permanente
United Back Care
Salvation Army
Dept. of Social & Health Services (DSHS)
Young Presidents Organization (YPO)
Pro Athletes Outreach

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