

Turning Conflict Into Cooperation

Bringing Out the Best in the Strong-Willed Person

A Seminar That Can Bring Immediate Relief

By Best-Selling Author

Cynthia Ulrich Tobias, M. Ed.

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Cynthia Ulrich Tobias, M.Ed.

Cynthia's successful background includes:

***8 years as a public high school teacher**

***6 years as a police officer**

***24 years in private practice**

.Cynthia's corporate clients have included Seattle Police Dept, LAPD, International Assoc. of Women Police (IAWP), General Motors, Walt Disney, Merrill Lynch, and BNSF Railroads, as well as numerous government agencies, law enforcement and fire & rescue services.



Is there a strong-willed child or adult who is driving you crazy?

Are you tired of endless confrontations and angry outbursts?

You're going to love this seminar!

Based not only on her own experience as a **Strong-Willed Person (SWP)** but also on hundreds of interviews, discussions and interactions with SWPs of all ages and positions, Cynthia shares valuable insights into how the hearts and minds of even the strongest-willed person can be turned from angry conflict to voluntary cooperation. You can use these proven strategies immediately, and you'll be amazed at the difference! Learn to avoid confrontation, anger and emotional outbursts by using simple and practical techniques that work for virtually everyone. Whether you are struggling with a strong-willed child or spouse in your family, or a strong-willed boss or co-worker, you'll walk away with new hope and enthusiasm for bringing out the best in both of you!

Recommendations from
enthusiastic clients:

Exceptional presentations! The topics met our needs and goal. The response of the audience was phenomenal. They were very engaged and interested in the presentation. Very positive feedback from our evaluations. Useful material and Cynthia made an immediate connection with the audience. Thank you very much.

—Sgt. Terri MacMillan
Seattle Police Department, Seattle, WA
Recruiting & Staff Development

“Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future.”

—William J. Bratton, Chief of Police
Los Angeles Police Department

“Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.”

—Gabrielle Dudley
Children’s Hospital, Seattle, WA

“The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!”

—Elenjo Schaff
Eastside Fire and Rescue, Issaquah, WA

“In my opinion, and that of our senior consultants, *Learning Styles* has revolutionized our practice.”

—David V. Axene
Milliman & Robertson, Seattle, WA,
San Diego & San Francisco, CA

Cynthia Tobias is the best-selling author of the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can’t Make Me! (But I Can Be Persuaded)

I Hate School!

Redefining the Strong-Willed Woman

Read excerpts and articles on our web site:

AppleSt.com

It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program.”

—Pete Hunt
Automotive Service Association of Washington, Lakewood, WA

“There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...Your energy and enthusiasm were evident, and the tools you gave to us helped us accomplish more than I could have hoped for.”

—Larry Wieda
Crime Stoppers International, Inc., Albuquerque, NM

“Our initial confidence in your capabilities was validated in February as we watched you direct our group of Oldsmobile Service Consultants through 80 minutes on insightful and entertaining discussion and training on Dominant Learning Styles. You did a wonderful job!”

—Jerry Starkey
General Motors, Oldsmobile Division, Lansing, MI

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent
Mariners Christian School, Costa Mesa, CA

“Cynthia did a great job, and her assessment of our needs was right on the money.”

—Don Porth
SOS FIRES: Youth Intervention Programs, Welches, OR

Contact us for more information today!
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