

Getting to Know The Way They Learn: *An Introduction to Learning Styles*

A Practical, Entertaining Seminar

By Best-Selling Author

Cynthia Ulrich Tobias, M.Ed

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Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

*8 years as a public
high school teacher

*6 years as a police officer

*24 years in private practice

She is internationally recognized as:

—The best-selling author of eight
books.

—A popular presenter at workshops,
classes and seminars for
businesses, government agencies,
churches and school districts
throughout the U.S. and the world.

—A featured guest on radio and
television throughout North America.

—Mother of twin sons in college.

Corporate clients include General
Motors, LAPD, Walt Disney, Merrill
Lynch, and BNSF Railroads, as well
as numerous government agencies,
law enforcement and fire and rescue
services.



We Can Teach The Way They Learn

In this entertaining, fast-paced and informative session, you will hear about *Learning Styles*, the inborn, distinguishing characteristics that identify natural learning strengths. As educators, we can recognize and value each individual's unique talents and abilities. By identifying and using different learning style approaches, we can develop teaching strategies that will reach and motivate all kinds of learners. Even the most reluctant students can discover how to effectively use their learning style, both in and out of the classroom. Learn to unlock the potential for incredible success in children *and* adults by getting to know

The Way They Learn!

Recommendations from enthusiastic clients:

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent
Mariners Christian School, Costa Mesa, CA

“Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.”

—Gabrielle Dudley
Children’s Hospital Foundation, Seattle, WA

“The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!”

—Elenjo Schall
Eastside Fire and Rescue, Issaquah, WA

“The attendees of our Women in Policing Seminar were captivated by the fact that Cynthia Tobias really understands policing, different learning styles, and the strong personalities that it takes to work in such a career. I have never seen such an attentive audience. Almost a year later people are still taking about the seminar and how we learned a lot about ourselves that day.”

—Terri MacMillan, Retired Sergeant
Seattle Police Department

“It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program.”

—Pete Hunt
Automotive Service Association of Washington, Lakewood, WA

Cynthia Tobias is the best-selling author of the following:

The Way They Learn

The Way We Work

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can’t Make Me! (But I Can Be Persuaded)

Redefining the Strong-Willed Woman

I Hate School!

Read excerpts and articles on our web site:

Applest.com

“Thank you so much for your participation in Focus on the Family’s first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!”

—Tom Minnery
Focus on the Family, Colorado Springs, CO

“Many weeks have gone by since your teaching engagement at the Lifeway Conference Center at Glorieta, New Mexico, and I am still remembering the huge delight of every person in the room! The three presentations seemed like just a few minutes to those of us who soak up every word you say, learning while we laugh! ...Our customers feel that we provided something out of the ordinary when we brought you to our events.”

—Martha Kirkland
Lifeway Church Resources, Nashville, TN

“You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear.”

—Sandy Smith
Bailey Smith Ministries, Atlanta, GA

“Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future.”

—William J. Bratton, Chief of Police
Los Angeles Police Department