

Surviving the Academy

A Practical, Compelling Seminar

By Best-Selling Author

Cynthia Ulrich Tobias, M.Ed

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Cynthia Ulrich Tobias, M.Ed.

Cynthia's background
includes:

*8 years as a public
high school teacher

*6 years as a
law enforcement officer

*24 years in private practice

Her law enforcement clients have included the Seattle Police Department, Los Angeles Police Department, and numerous other law enforcement and fire/rescue services.. Her corporate clients have included General Motors, Walt Disney, Merrill Lynch, and Burlington Northern Santa Fe Railroads, as well as numerous businesses and government agencies.



**What happens
when the best
cops aren't the
best students?**

Surviving the Academy: Re-Entry Into the Academic Atmosphere

You've spent the time and money to recruit the best possible candidates for outstanding police officers—how will you make sure they succeed during the academic phase of the academy? Cynthia Tobias presents a refreshing and encouraging approach to helping every officer succeed, even during some of the most daunting aspects of the basic training academy.

Participants will discover ways of recognizing and using natural learning style strengths, identifying and compensating for personal academic frustrations or limitations, accommodating an instructor's demands, and learning basic study skills that work best for each style.

Recommendations from enthusiastic clients:

"Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future."

—William J. Bratton, Chief of Police
Los Angeles Police Department

"Cynthia Tobias probably understands cops better than they do themselves. She is one of the rare few who really knows what's going on and has the talent and training to help us achieve what we want out of life. I highly recommend her as a speaker or trainer for any conference."

—Myrle L. Carner
*Director of Law Enforcement Services, Crime Stoppers of Puget Sound
Co-Host "Cop Talk Radio" - FOX NEWS Network*

"The attendees of our Women in Policing Seminar were captivated by the fact that Cynthia Tobias really understands policing, different learning styles, and the strong personalities that it takes to work in such a career. I have never seen such an attentive audience. Almost a year later people are still taking about the seminar and how we learned a lot about ourselves that day."

—Terri MacMillan, Retired Sergeant
Seattle Police Department

"There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...Your energy and enthusiasm were evident, and the tools you gave to us helped us accomplish more than I could have hoped for."

—Larry Wieda
*Crime Stoppers International,
Albuquerque, NM*

"The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!"

—Elenjo Schaff
Eastside Fire and Rescue, Issaquah, WA

"Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley
Children's Hospital Foundation, Seattle, WA

"It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program."

—Pete Hunt
*Automotive Service Association of Wash-
ington, Lakewood, WA*

Cynthia Tobias is the best-selling author of the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can't Make Me! (But I Can Be Persuaded)

Redefining the Strong-Willed Woman

I Hate School!

Read excerpts and articles on our web site:

AppleSt.com

Call or email for more information today!

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