



**Cynthia Ulrich Tobias, M.Ed.**  
**Best-Selling Focus on the Family Author and Popular Speaker**

Cynthia Ulrich Tobias is Founder, Manager and CEO of AppLe St. (Applied Learning Styles). She is an author and speaker, known throughout the United States and internationally for her entertaining, practical and life-changing presentations.

Cynthia earned her Bachelor of Arts in Education from Northwest Nazarene University and followed with her Master of Education degree from Seattle Pacific University. Her successful background includes over twenty-four years of private practice and business ownership, eight years of teaching in public high school, and six years in law enforcement.

Cynthia is internationally recognized as:

- The best-selling author of *The Way They Learn, The Way We Work, Every Child Can Succeed, Bringing out the Best in Your Child, Do You Know What I Like About You?, You Can't Make Me (But I Can be Persuaded), Redefining The Strong-Willed Woman, and I Hate School!*
- A popular presenter at workshops, classes and seminars for business, government agencies, churches and school districts throughout the U.S. and the world.
- A featured guest in radio and television appearances throughout North America.
- Mother of twin sons, now in college.

**Past and current corporate clients of Cynthia Ulrich Tobias include:**

The Walt Disney Company  
Marine Corp Civilian Police  
Crime Stoppers, International  
WA Criminal Justice Training Commission  
King County Fire and Safety  
WA State Hostage Negotiation Assoc.  
Seattle Police Department  
Pierce County, WA  
Loma Linda University Medical School  
Children's Hospital, Seattle, WA  
Sound Family Medicine, Puyallup, WA  
GlaxoSmithKline  
Automobile Service Association  
World Vision  
Focus on the Family, U.S. & Canada  
Puget Sound Radio Broadcasters

General Motors, Oldsmobile Division  
Los Angeles Police Department  
International Association for Women Police  
Eastside Fire & Rescue  
Federal Way Fire Department  
Bellevue Police Dept.  
City of Seattle, WA  
Burlington Northern Santa Fe Railroad  
Good Samaritan Hospital  
Primera Blue Cross  
Kaiser Permanente  
United Back Care  
Salvation Army  
Dept. of Social & Health Services (DSHS)  
Young Presidents Organization (YPO)  
Pro Athletes Outreach

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# **Cynthia Ulrich Tobias**

## **Brief Statement of Faith**



As the daughter of an evangelical pastor who retired after 50 years of ministry, I came to know Christ early, and my life has been dedicated to His service ever since. I believe in the deity of Christ, and I endeavor in everything I say and do to bring honor and glory to Him. Because I serve in both religious and secular worlds, I strive to lift Christ up without harsh judgments or blatant sermons. His reign in my life has resulted in some incredible opportunities to recognize the awesome power and creative orchestration of God's will in our world. I count it an immense privilege to serve God as a messenger of hope and encouragement, continually bringing the practical truth of His Word to a world that sorely needs it.

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