

Learning Styles

- Learning Styles concepts are universal, and can be applied to virtually every aspect of an organization and its communications.
- Instead of competing with other management or training information, a basic knowledge of Learning Styles can enhance all other programs by providing effective methods for motivating and communicating with all kinds of learners. This is not a "one-shot" method of training. These principles and strategies can be implemented and refined to provide a solid framework for all future programs and policies.
- The Learning Styles approach is not simply a "neat little package" to diagnose or define personality types. It is an eminently practical approach to developing effective strategies for clear and concise communication with individuals and groups of any style.
- While these Learning Styles concepts and methods can be very effective in the workplace, the "bonus" for this training lies in the transferability of the knowledge and strategies to every area of family and personal life.
- Learning Styles, used properly, can transcend gender, race, creed, color and religion, and politics, providing one of the most practical, positive and productive approaches to understanding and bringing out the best in each person in your organization as a unique and worthwhile individual.
- In this information age where the learning organization is becoming more and more important, Learning Styles can help provide a common-sense approach to maximizing productivity, public relations, and bottom-line effectiveness.

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