

# Are any of your employees frustrated with their kids?

Offer them this unique, immediately useful seminar for helping their children take charge of their own success.

Apple St. LLC  
(Applied Learning Styles)  
PO Box 1450,  
Sumner, WA 98390  
(253) 848-4446 applest@aol.com

Web site:  
**AppleSt.com**

*Cynthia Ulrich Tobias, M.Ed.*

Cynthia's background includes:

\*8 years as a public  
high school teacher

\*6 years as a  
police officer

\*21 years in private practice

*Cynthia speaks extensively to both public and private schools and to educators, parents and students alike. Her corporate clients have included General Motors, LAPD, Walt Disney, Merrill Lynch, and BNSF Railroads, as well as numerous government agencies, law enforcement and fire & rescue services.*



Presented by Best-Selling Author and  
Popular International Speaker

**Cynthia Ulrich Tobias, M.Ed.**

*Are you tired of hearing excuses?  
Does your child dread going to school?  
Is your strong-willed child driving you crazy?*

What if a student's struggle to cope with the traditional classroom is actually a great indicator of future success? You can gain insight into how the mind of your child works, recognize why the strong-willed child may choose not to obey, and learn techniques for sharing control without compromising authority. You'll get ideas and strategies for motivating all kinds of learners while maintaining bottom-line accountability and discipline. Come see how every student can be part of a successful and cooperative team at home and how they can **Take Charge of Their Own Success!**

The seminar includes a copy of Cynthia's newest book, *I Hate School! How to Help Your Child Love Learning*, and parenting resource materials.

This practical, entertaining presentation is designed for your employees, their spouses, and children 5th grade and older. The whole family will love it, and your department will see amazingly positive benefits!

Call today to schedule your seminar—  
(253) 848-4446 or email us at [applest@aol.com](mailto:applest@aol.com)

**Recommendations from  
enthusiastic clients:**

"Your inspirational and motivating words received countless accolades from our conference attendees...I look forward to working with you in the future."

—William J. Bratton, Chief of Police  
*Los Angeles Police Department*

"Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley  
*Children's Hospital Foundation, Seattle, WA*

"The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!"

—Elenjo Schall  
*Eastside Fire and Rescue, Issaquah, WA*

"There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...Your energy and enthusiasm were evident, and the tools you gave to us helped us accomplish more than I could have hoped for."

—Larry Wieda  
*Crime Stoppers International, Inc., Albuquerque, NM*

"You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear."

—Sandy Smith  
*Bailey Smith Ministries, Atlanta, GA*

**Cynthia Tobias is the best-selling author of the following:**

*The Way They Learn*

*The Way We Work*

*Every Child Can Succeed*

*Bringing Out the Best in Your Child*

*Do You Know What I Like About You?*

*You Can't Make Me! (But I Can Be Persuaded)*

*Redefining the Strong-Willed Woman*

*I Hate School!*

**Read excerpts and articles on our web site:**

***AppleSt.com***

"Cynthia Tobias probably understands cops better than they do themselves. She is one of the rare few who really knows what's going on and has the talent and training to help us achieve what we want out of life. I highly recommend her as a speaker or trainer for any conference."

—Myrle L. Carner  
*Director of Law Enforcement Services, Crime Stoppers of Puget Sound  
Co-Host "Cop Talk Radio" - FOX NEWS Network*

There were many great points that were addressed I can relate to a lot. I have learning disabilities...I enjoyed the seminar and was able to pay attention and learn. Thank you very much you told the message well. Amazing speaker.

—Student Participant  
*Metro Maryland Youth for Christ*

"It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program."

—Pete Hunt  
*Automotive Service Association of  
Washington, Lakewood, WA*