

Teaching Cops The Way They Learn

Practical, Compelling Seminars
By Best-Selling Author

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***Cynthia Ulrich Tobias,
M.Ed.***

Cynthia's background includes:

*8 years as a public
high school teacher

*6 years as a
law enforcement officer

*21 years in private practice

*Her law enforcement clients
have included the Seattle Police
Department, Los Angeles
Police Department, and
numerous other law
enforcement and fire/rescue
services..*

*Her corporate clients have
included General Motors,
Walt Disney, Merrill Lynch, and
Burlington Northern Santa Fe
Railroads, as well as numerous
businesses and government
agencies.*



What happens when the best cops aren't the best learners?

Teaching Cops The Way They Learn

Chances are good you got hired for the very things that got you in trouble in school. If school wasn't your favorite place to be when you were younger, it's probably no surprise that you don't always look forward to classroom training for your profession. The good news is that even the most reluctant adult students can learn strategies for learning almost anything, almost anywhere.

In this practical and entertaining seminar, you'll discover immediately useful ways to recognize and use your natural learning style strengths, and how to adapt and succeed under even the most frustrating circumstances. Best of all, you won't be bored doing it!

Recommendations from enthusiastic clients:

"Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future."

—William J. Bratton, Chief of Police
Los Angeles Police Department

"Cynthia Tobias probably understands cops better than they do themselves. She is one of the rare few who really knows what's going on and has the talent and training to help us achieve what we want out of life. I highly recommend her as a speaker or trainer for any conference."

—Myrle L. Carner
**Director of Law Enforcement Services, Crime Stoppers of Puget Sound
Co-Host "Cop Talk Radio" - FOX NEWS Network**

"The attendees of our Women in Policing Seminar were captivated by the fact that Cynthia Tobias really understands policing, different learning styles, and the strong personalities that it takes to work in such a career. I have never seen such an attentive audience. Almost a year later people are still talking about the seminar and how we learned a lot about ourselves that day."

—Terri MacMillan, Retired Sergeant
Seattle Police Department, Seattle, WA

Cynthia Tobias is the best-selling author of the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can't Make Me! (But I Can Be Persuaded)

Redefining the Strong-Willed Woman

I Hate School!

Read excerpts and articles on our web site:

Applest.com

"There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...the tools you gave us helped to accomplish more than I could have hoped for."

—Larry Wieda
**Crime Stoppers International, Inc.,
Albuquerque, NM**

"The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!"

—Elenjo Schall
Eastside Fire and Rescue, Issaquah, WA

"Cynthia is an excellent communicator. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley
Children's Hospital Foundation, Seattle, WA

"It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and...put both of these abilities together to drive home a point. Thank you again for a fantastic program."

—Pete Hunt
**Automotive Service Association of Wash-
ington, Lakewood, WA**

Cynthia did a great job and her assessment of our needs was right on the money.

—Don Porth
**SOS FIRES: Youth Intervention Programs,
Welches, OR**

Call or email for more information today!
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