

Are any of your employees frustrated with their kids?

Offer them this unique, immediately useful seminar for helping their children take charge of their own success.



FEATURING SUMMER SURVIVAL TIPS!

Presented by Best-Selling Author and
Popular International Speaker

Cynthia Ulrich Tobias, M.Ed.

*Are you tired of hearing excuses?
Does your child dread going to school?
Is your strong-willed child driving you crazy?*

What if a student's struggle to cope with traditional education methods is actually an indicator of future success? You can gain insight into how the mind of your child works, recognize why the strong-willed child may *choose* not to obey, and learn techniques for sharing control without compromising authority. You'll get ideas and strategies for motivating all kinds of learners while maintaining bottom-line accountability and discipline. Come see how every student at any age can be part of a successful and cooperative team at home and, most importantly, how they can ***Take Charge of Their Own Success!***

The seminar includes a copy of Cynthia's newest book, *I Hate School! How to Help Your Child Love Learning*, and parenting resource materials.

Apple St. LLC

(Applied Learning Styles)

PO Box 1450.
Sumner, WA 98390
(253) 848-4446
e-mail: applest@aol.com
Web site: applest.com

This may be the best benefit you've ever offered your employees—and you won't believe the positive effect it can have on your business!

Call today to schedule your 90-minute seminar at special discounted rates—

(253) 848-4446 or email us at applest@aol.com

Recommendations from enthusiastic clients:

"Your inspirational and motivating words received countless accolades from our conference attendees...I look forward to working with you in the future."

—William J. Bratton, Chief of Police
Los Angeles Police Department

"Cynthia is an excellent communicator. She uses large doses of humor and real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley
Children's Hospital Foundation, Seattle, WA

"It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program."

—Pete Hunt
Automotive Service Association of Washington, Lakewood, WA

Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

*8 years as a high school teacher

*6 years as a police officer

*20 years in private practice

She is internationally recognized as:

—The best selling author of *The Way They Learn, The Way We Work, Every Child Can Succeed, Bringing Out the Best in Your Child, Do You Know What I Like About You, You Can't Make Me (But I Can Be Persuaded), Redefining the Strong-Willed Woman*, and her newest book, *I Hate School: How to Help Your Child Love Learning*.

—A popular presenter at workshops, classes and seminars for businesses, government agencies, churches and school districts throughout North America and the world.

—A featured guest on radio and television

—Busy mom of teen-aged twin sons

"Our initial confidence in your capabilities was validated in February as we watched you direct our Oldsmobile Service Consultants through 80 minutes on insightful and entertaining discussion and training on Dominant Learning Styles. You did a wonderful job!"

—Jerry Starkey
General Motors, Oldsmobile Division, Lansing, MI

"In my opinion, and that of our senior consultants, *Learning Styles* has revolutionized our practice."

—David V. Axene
Milliman & Robertson, Seattle, WA,

Cynthia Tobias also offers seminars and workshops for corporate settings—her presentations receive overwhelmingly positive response from clients who have included:

The Walt Disney Company
Los Angeles Police Department
WA State Criminal Justice Training Commission
Eastside Fire & Rescue
Federal Way Fire Department
Pierce County, WA
Loma Linda University Medical School
Children's Hospital, Seattle, WA
Kaiser Permanente
World Vision
Washington Municipal Treasurers Association

General Motors, Oldsmobile Division
Crimestoppers, International
Seattle Police Department
King County Fire and Safety
Dept. of Social & Health Services (DSHS)
Burlington Northern Santa Fe Railroad
Good Samaritan Hospital
Primera Blue Cross
Automobile Service Association
World Concern
Young Presidents Organization (YPO)

Email us for more information and a customized price quote:

applest@aol.com or call (253) 848-4446.