

More Than Just Another Day of School

*Practical Strategies for
Reaching All Styles with the Gospel*

By Best-Selling Author Cynthia Ulrich Tobias, M.Ed.

AppLe St. LLC

(Applied Learning Styles)

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Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

*8 years as a public
high school teacher

*6 years as a police officer

*23 years in private practice

She is internationally recognized as:

—The best-selling author of eight books.

—A popular presenter at workshops, classes and seminars for businesses, government agencies, churches and school districts throughout the U.S. and the world.

—A featured guest on radio and television throughout North America.

—Mother of twin sons in college.

Cynthia Tobias grew up as the daughter of a pastor who retired after over fifty years of service. She has worked in virtually every aspect and at every age level of the church, and has had the inside view of what it takes to be part of a successful ministry. Her professional experience has included work with key Christian organizations such as Focus on the Family, Family Life Today, World Vision, World Concern and CRISTA Ministries,



**Will they want to
keep coming back
if church is a lot
like school?**

Christian leaders and Sunday School workers can learn how to make the Gospel come alive, and can make Sundays the most anticipated day of the week by recognizing and appreciating each child's unique design. The last thing most energetic, curious and creative children want on Sunday is just another day of school—workbooks, stern teachers, or lots of quiet time.

You can learn to design strategies for motivating all ages and every kind of learner in a safe and structured environment without sacrificing discipline or creativity. Even the most reluctant learners or those with the strongest wills can be drawn to their Designer and Creator when you help them discover and use their learning strengths.

Let's make church their favorite place to learn!

Recommendations from enthusiastic clients:

"I am still remembering the huge delight of every person in the room! The three presentations seemed like just a few minutes to those of us who soak up every word you say, learning while we laugh! Thank you for being who you are...a very unique individual whom God has gifted with immense talent and intellect.

—Martha Kirkland
Lifeway Church Resources—Nashville, TN

"You were a smashing success at our Salado Conference last week. Both of your presentations were outstanding and timely and our ministers appreciated all you had to say."

—Nelda P. Williams
Baptist General Convention of Texas

Cynthia is terrific, very well received by parents and faculty.

—Lynn Rosenbach
Faith Lutheran School, Las Vegas, NV

"You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear."

—Sandy Smith
Bailey Smith Ministries, Atlanta, GA

"Thank you for your dynamic ministry on the Intermountain District. The Lord used you in a powerful way. What a blessing to see our people respond as they did—Only eternity will reveal the total impact of your ministry"

— Rev. Ron Kratzer
Intermountain District Church of the Nazarene—Nampa, ID

"The attendees of our Women in Policing Seminar were captivated by the fact that Cynthia Tobias really understands policing, different learning styles, and the strong personalities that it takes to work in such a career. I have never seen such an attentive audience. Almost a year later people are still taking about the seminar and how we learned a lot about ourselves that day."

—Terri MacMillan, Retired Sergeant
Seattle Police Department

Cynthia Tobias is the best-selling author of the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can't Make Me! (But I Can Be Persuaded)

Redefining the Strong-Willed Woman

I Hate School!

Read excerpts and articles on our web site:

AppleSt.com

"Thank you so much for your participation in Focus on the Family's first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!"

—Tom Minnery
Focus on the Family, Colorado Springs, CO

"The reality of Learning Styles is so obvious that it is a shame we in the church have overlooked it for so long. From a pastor's perspective, we are always looking for ways to present the Gospel so that people not only hear the love of God but respond to it as well. The more I learn about learning styles, the better I become at representing my Lord!"

—Rev. Wes Sullivan
Church of the Nazarene, Gig Harbor, WA

"There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...Your energy and enthusiasm were evident, and the tools you gave to us helped us accomplish more than I could have hoped for."

—Larry Wieda
Crime Stoppers International, Inc., Albuquerque, NM

It amazes me how well she knows teenagers and exactly how we think and act and feel. She made wonderful suggestions that make sense and will work as long as parents stay calm and not point their fingers and make us do it. Once again Cynthia is an amazing speaker who has certainly done her research and knows what she is talking about. Thank you very much and I plan to share these suggestions with my mom—hopefully it will improve our relationship.

—Student Participant
Metro Maryland Youth for Christ