

Redefining the Strong-Willed Woman

Practical, Entertaining Seminars

By Best-Selling Author and Presenter

Cynthia Ulrich Tobias

AppLe St. LLC

(Applied Learning Styles)
PO Box 1450
Sumner, WA 98390
(253) 838-1979
ctapplest@gmail.com

Website:

AppleSt.com

Cynthia Ulrich Tobias,
M.Ed.

Cynthia's background includes:

*8 years as a public
high school teacher

*6 years as a police officer

*23 years in private practice

She is internationally recognized as:

—The best-selling author of eight books.

—A popular presenter at workshops, classes and seminars for businesses, government agencies, churches and school districts throughout the U.S. and the world.

—A featured guest on radio and television throughout North America.

—Mother of twin sons in college.

Corporate clients include General Motors, LAPD, Walt Disney, Merrill Lynch, and BNSF Railroads, as well as numerous government agencies, law enforcement and fire and rescue services.



Here is just a sample of
Cynthia's popular
and often life-changing
seminars:

Redefining the Strong-Willed Woman

How to Effectively Use Your Strong Will for God

Many strong-willed women have secretly wondered if there was something wrong with us, if we just weren't trying hard enough to be good Christian women. The single most important thing any of us will ever do is accept Jesus Christ as our personal Savior. But God Himself created and designed us before we were even born. He gave us our personalities, our gifts, our learning styles and our individual passions and desires. You can be strong-willed and still bring honor and glory to God—and we can prove it! Whether you yourself are the strong-willed woman or you just need to understand the strong-willed women in your life, you're going to love this powerful and insightful session!

You Can't Make Me! (But I Can Be Persuaded)

Bringing Out the Best in a Strong-Willed Person

Strong will is not a negative trait when you know how to point it in the right direction! Gain insights from the hearts and minds of strong-willed individuals of all ages and learn to bring out the very best in those who love, live or work with you.

Strong-Willed Moms Who Got Kids Just Like Them

Sharing Authority Without Surrendering Control

Who knows a strong-willed child better than a *grown-up* strong-willed child? But what happens when both of you are willing to "fight to the death" to win in a confrontation? You will learn practical and effective strategies for holding on to your parental authority without destroying your high-spirited offspring. Although "what goes around comes around" may be a very familiar phrase to you, you may discover that God gave you that strong-willed child as a compliment, not just payback!

Mentoring the Next Generation of Strong-Willed Women

Learning From Our Mistakes

It's never been more important to encourage and teach the younger generation of strong-willed women how to use that strong will for God. Learn quick and practical techniques for reaching and mentoring those young strong-willed girls and guiding that determination and conviction in the right direction. Bring your strong-willed girls with you to this session!

Call today to schedule a seminar for your organization—it will be one of the most practical, entertaining and immediately useful presentations you'll ever host!

Recommendations from enthusiastic clients:

Exceptional presentations! The topics met our needs and goal. The response of the audience was phenomenal. They were very engaged and interested. Very positive feedback from our evaluations. Useful material and Cynthia made an immediate connection with the audience. Thank you very much.

—Sgt. Terri MacMillan
**Seattle Police Department,
Recruiting & Staff Development**

Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.

—Gabrielle Dudley
Children's Hospital, Seattle, WA

Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future.

—William J. Bratton, Chief of Police
Los Angeles Police Department

You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear.

—Sandy Smith
Bailey Smith Ministries, Atlanta, GA

It amazes me how well she knows teenagers and exactly how we think and act and feel. She made wonderful suggestions that make sense and will work as long as parents stay calm and not point their fingers and make us do it. Thank you very much and I plan to share these suggestions with my mom—hopefully it will improve our relationship.

—Student Participant
Metro Maryland Youth for Christ

Cynthia Tobias is the best-selling author of the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can't Make Me! (But I Can Be Persuaded)

I Hate School!

Redefining the Strong-Willed Woman

Read excerpts and articles on our web site:

AppleSt.com

It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program.

—Pete Hunt
Automotive Service Association of Washington, Lakewood, WA

Thank you so much for your participation in Focus on the Family's first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!

—Tom Minnery
Focus on the Family, Colorado Springs, CO

Many weeks have gone by since your teaching engagement at the Lifeway Conference Center at Glorietta, New Mexico, and I am still remembering the huge delight of every person in the room! The three presentations seemed like just a few minutes to those of us who soak up every word you say, learning while we laugh! ...Our customers feel that we provided something out of the ordinary when we brought you to our events.

—Martha Kirkland
Lifeway Church Resources, Nashville, TN

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent
Mariners Christian School, Costa Mesa, CA

Call or email for more information today!

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