

You Can't Make Me! (But I Can Be Persuaded)

Bringing Out the Best in Your Strong-Willed Child

A Practical, Entertaining Seminar

By Best-Selling Author

Cynthia Ulrich Tobias, M. Ed.

AppLe St. LLC
(Applied Learning Styles)

PO Box 1450. Sumner, WA 98390
(253) 838-1979

ctapplest@gmail.com

AppleSt.com

Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

*8 years as a public
high school teacher

*6 years as a police officer

*23 years in private practice

She is internationally recognized as:

—The best-selling author of eight
books.

—A popular presenter at
workshops, classes and seminars
for businesses, government
agencies, churches and school
districts throughout the U.S. and the
world.

—A featured guest on radio and
television throughout North America.

—Mother of twin sons in college.

*Corporate clients include General
Motors, LAPD, Walt Disney, Merrill
Lynch, and BNSF Railroads, as well
as numerous government agencies,
law enforcement and fire and rescue
services.*



**Were you given the
compliment of having a
strong-willed child?**

**Do you teach or work
with them?**

**You're going to love
this seminar!**

Chances are good that strong-willed children will change the world—after all, the world probably won't change *them!* In this entertaining and intensely practical presentation, you can gain insight into how the mind of a strong-willed child works, recognize why the strong-willed child may *choose* not to obey, and learn techniques for sharing control without compromising authority. Believe it or not, this strong-willed child, properly approached and motivated, can become one of the most cooperative and supportive members of your family or classroom. Discover how to turn apparent rebellion into a positive, creative motivation to learn!

Recommendations from enthusiastic clients:

"The attendees of our Women in Policing Seminar were captivated by the fact that Cynthia Tobias really understands policing, different learning styles, and the strong personalities that it takes to work in such a career. I have never seen such an attentive audience. Almost a year later people are still taking about the seminar and how we learned a lot about ourselves that day."

—Terri MacMillan, Retired Sergeant
Seattle Police Department, Seattle, WA

Cynthia is terrific, very well received by parents and faculty.

—Lynn Rosenbach
Faith Lutheran School, Las Vegas, NV

"Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley
Children's Hospital Foundation, Seattle, WA

"Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future."

—William J. Bratton, Chief of Police
Los Angeles Police Department

Cynthia did a great job and her assessment of our needs was right on the money.

—Don Porth
SOS FIRES: Youth Intervention Programs, Welches, OR

Cynthia Tobias is the best-selling author of the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can't Make Me! (But I Can Be Persuaded)

I Hate School!

Redefining the Strong-Willed Woman

Read excerpts and articles on our web site:

AppleSt.com

"Thank you so much for your participation in Focus on the Family's first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!"

—Tom Minnery
Focus on the Family, Colorado Springs, CO

"Many weeks have gone by since your teaching engagement at the Lifeway Conference Center at Glorietta, New Mexico, and I am still remembering the huge delight of every person in the room! The three presentations seemed like just a few minutes to those of us who soak up every word you say, learning while we laugh! ...Our customers feel that we provided something out of the ordinary when we brought you to our events."

—Martha Kirkland
Lifeway Resources, Nashville, TN

"You are not only a masterful speaker with a quiet, winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear."

—Sandy Smith
Bailey Smith Ministries, Atlanta, GA

Call or e-mail for more information today!

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