

Helping Your Kids Through Tough Times

*Dealing With What Changes...
And What Doesn't*

A Seminar for First Responders and Their Families

AppLe St. LLC

(Applied Learning Styles)
PO Box 1450,
Sumner, WA 98390
(253) 838-1979;
ctapplest@gmail.com

Web site:

Applest.com

Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

*8 years as a public
high school teacher

*6 years as a
police officer

*23 years in private practice

Cynthia speaks extensively to both public and private schools and to educators, parents and students alike. Her corporate clients have included Seattle Police Dept, LAPD, International Assoc. of Women Police (IAWP), General Motors, Walt Disney, Merrill Lynch, and BNSF Railroads, as well as numerous government agencies, law enforcement and fire & rescue services.



Presented by Best-Selling Author and
Popular International Speaker

Cynthia Ulrich Tobias, M.Ed.

***Why won't your children just trust you
and do what you say?***

***Are you struggling with a child who won't communicate?
Does your child dread going to school?
Is your strong-willed child driving you crazy?***

You can gain insight into how the mind of your child works, recognize why the strong-willed child may choose not to cooperate or obey, and learn techniques for sharing control without compromising authority. You'll get ideas and strategies for motivating all kinds of learners while offering them hope and encouragement and maintaining bottom-line accountability. Come see how every member of the family can be part of a successful and cooperative team at home and how they can gain the confidence they need to deal with even the toughest situations.

You are not alone in your quest to be the best parent you can be, despite the challenges of your profession and the strain it can cause on your family. Join other first responders for this encouraging and entertaining presentation—your family may never be the same!

This practical, encouraging presentation is designed for police officers and first responders, their spouses, and their children 5th grade and older. *This may be the most important seminar you'll attend this year!*

Call today to schedule your seminar—
(253) 838-1979 or email us at ctapplest@gmail.com

**Recommendations from
enthusiastic clients:**

"Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future."

—William J. Bratton, Chief of Police
Los Angeles Police Department

"Cynthia Tobias probably understands cops better than they do themselves. She is one of the rare few who really knows what's going on and has the talent and training to help us achieve what we want out of life. I highly recommend her as a speaker or trainer for any conference."

—Myrle L. Carner
*Director of Law Enforcement Services,
Crime Stoppers of Puget Sound/ Liaison
for Q13's Washington's Most Wanted*

"The attendees of our Women in Policing Seminar were captivated by the fact that Cynthia Tobias really understands policing, different learning styles, and the strong personalities that it takes to work in such a career. I have never seen such an attentive audience. Almost a year later people are still talking about the seminar and how we learned a lot about ourselves that day."

—Terri MacMillan, Retired Sergeant
Seattle Police Department, Seattle, WA

"You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear."

—Sandy Smith
Bailey Smith Ministries, Atlanta, GA

It amazes me how well she knows teenagers and exactly how we think and act and feel. She made wonderful suggestions that make sense and will work as long as parents stay calm and not point their fingers and make us do it. Thank you very much and I plan to share these suggestions with my mom— hopefully it will improve our relationship.

—Student Participant
Metro Maryland Youth for Christ

Cynthia Tobias is the best-selling author of the following:

The Way They Learn

The Way We Work

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can't Make Me! (But I Can Be Persuaded)

Redefining the Strong-Willed Woman

I Hate School!

Read excerpts and articles on our web site:

AppleSt.com

"There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...the tools you gave us helped to accomplish more than I could have hoped for."

—Larry Wieda
*Crime Stoppers International, Inc.,
Albuquerque, NM*

"The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!"

—Elenjo Schall
Eastside Fire and Rescue, Issaquah, WA

"Cynthia is an excellent communicator. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley
Children's Hospital Foundation, Seattle, WA

"It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and...put both of these abilities together to drive home a point. Thank you again for a fantastic program."

—Pete Hunt
Automotive Service Association of Washington, Lakewood, WA