

# Why Would Students Hate School? *Three Good Reasons*

A Practical, Insightful Seminar

By Best-Selling Author  
**Cynthia Ulrich Tobias**

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***Cynthia Ulrich Tobias, M.Ed.***

Cynthia's background  
includes:

\*8 years as a public  
high school teacher

\*6 years as a  
police officer

\*23 years in private practice

*Cynthia speaks extensively to both public and private schools and to educators, parents and students alike. Her corporate clients have included General Motors, LAPD, Walt Disney, Merrill Lynch, and BNSF Railroads, as well as numerous government agencies, law enforcement and fire & rescue services.*



## Why is it that even good students often hate school?

Could it have anything to do with the fact they have to sit in uncomfortable desks, come at the wrong time of day, and pay attention to a lot of information that is presented in ways that don't make sense to them?

This fast-paced seminar will challenge educators and parents to confront the way we educate our children in the post-modern 21st century, and provide kid-tested ideas for making education more about students actually learning and less about maintaining the current formal system.

Learn how we can provide genuinely learner-focused instruction without sacrificing bottom-line accountability, and how we can inspire students to want to keep on learning for the rest of their lives.

## Recommendations from enthusiastic clients:

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent  
*Mariners Christian School, Costa Mesa, CA*

“Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.”

—Gabrielle Dudley  
*Children’s Hospital Foundation, Seattle, WA*

“The raves and positive comments continue to come back to me from other individuals. They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!”

—Elenjo Schall  
*Eastside Fire and Rescue, Issaquah, WA*

It amazes me how well she knows teenagers and exactly how we think and act and feel. She made wonderful suggestions that make sense and will work as long as parents stay calm and not point their fingers and make us do it. Once again Cynthia is an amazing speaker who has certainly done her research and knows what she is talking about. Thank you very much and I plan to share these suggestions with my mom—hopefully it will improve our relationship.

—Student Participant  
*Metro Maryland Youth for Christ*

“It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program.”

—Pete Hunt  
*Automotive Service Association of Washington, Lakewood, WA*

Cynthia Tobias is the best-selling author of the following:

*The Way They Learn*

*The Way We Work*

*Every Child Can Succeed*

*Bringing Out the Best in Your Child*

*Do You Know What I Like About You?*

*You Can’t Make Me! (But I Can Be Persuaded)*

*Redefining the Strong-Willed Woman*

*I Hate School!*

**Read excerpts and articles on our web site:**

# AppleSt.com

“Thank you so much for your participation in Focus on the Family’s first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!”

—Tom Minnery  
*Focus on the Family, Colorado Springs, CO*

“Many weeks have gone by since your teaching engagement at the Lifeway Conference Center at Glorietta, New Mexico, and I am still remembering the huge delight of every person in the room! The three presentations seemed like just a few minutes to those of us who soak up every word you say, learning while we laugh! ...Our customers feel that we provided something out of the ordinary when we brought you to our events.”

—Martha Kirkland  
*Lifeway Church Resources, Nashville, TN*

“You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear.”

—Sandy Smith  
*Bailey Smith Ministries, Atlanta, GA*